

# *Introducing Ms. Delia Schindler as "Mom"*

Here's a new and different trailer designed to inform moviegoers of your theatre's policies. Starring "Good 'Ole Mom", who is still trying to teach your audiences to use good manners. This 1:10 trailer will humorously grab and hold everyone's attention for successful and measurable results.



"Your Going to The Movies."



"I'm Glad. Movies are good."



"Remember, you're not home when you're at the movies."



"You can't talk in the theatre. Not even a whisper". . .



" Whispering is talking. It bothers people."



"You're going to turn your pager off right? and your cell phone. So much noise today."



"Those nice, comfy seats in the theatre - those are other people's furniture."



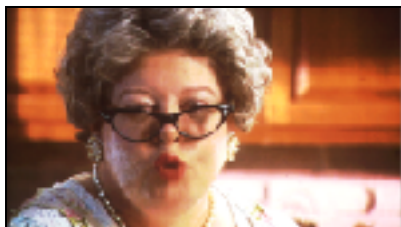
"So keep your feet on the floor."



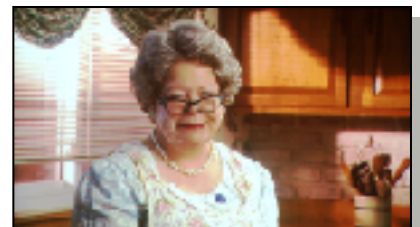
"You'll be eating. Of course you'll be eating. Soda, popcorn, candy, umm yummy."



"And what do you do with your trash? Put it In the trash container!"



"That's good manners. And I know you have good manners."



"Have a nice time at the movies dear"

Flat # 8840-A      Scope # 8840-B

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